



Job Title: Current Affairs (Civic/Political) Journalist.

Organization: CASA Media Network (a subsidiary of CASA Nexus Limited).

Location: Nairobi, Kenya.

Reports to: GM

Salary Budget: KES 50,000 + performance bonus.

#### **About CASA Nexus Limited.**

CASA Nexus Limited is a social impact-driven enterprise blending research and learning with digital media, marketing, and social communication. Our media outlet, CASA MEDIA NETWORK (CMN) craft campaigns and content that move audiences, influence behavior, and build brands with purpose. Our digital media ecosystem spans digital marketing, content production, research and learning dissemination, and social impact storytelling. Through its flagship podcast- ViTU Kwa Ground (VKG), CMN produces digital content that strengthens citizen awareness and accountability. Through shows, podcasts, and field reporting, CMN highlights the issues that shape public life — governance, rights, participation, and civic responsibility.

### Profile summary:

The holder of this position at CMN will research, report, and produce content that helps citizens understand how governance decisions affect everyday life. S/he is expected to be clear thinker who can turn complex civic issues into accessible stories, interviews, and explainers across digital and multimedia platforms.

### **Key Responsibilities:**

- Research and develop stories on civic education, governance, and citizen participation.
- Produce interviews, field features, and digital explainers on voter engagement, leadership accountability, and community action.
- Work with producers and editors to shape content that informs and empowers CMN and VKG audiences.
- Monitor civic processes elections, public consultations, budgeting, and rights discussions and translate them into relatable narratives airing on the CMN and VKG digital and social media platforms.
- Ensure all content that are produced and aired on VKG and CMN upholds accuracy, fairness, and clarity.
- Contribute to audience engagement through social media and interactive storytelling.

## Qualifications and Experience.

- Bachelor's degree in journalism, Communication, Political Science, or a related field.
- At least 3 years of experience in civic, governance, or public interest reporting.
- Strong understanding of Kenya's governance systems and civic processes.
- Demonstrated ability to script, write, and present for digital, social media or broadcast platforms.
- Familiarity with multimedia storytelling tools and digital engagement trends.

# Personal Attributes.

- Deep curiosity about governance and civic rights.
- Strong ethical grounding and editorial discipline.
- Ability to work independently and with teams and meet deadlines.
- Passion for community-centered storytelling.

### How to Apply.

Send your CV, cover letter, and two samples of civic or governance reporting to <u>judith.dete@casa-group.net</u>, by 16th November 2025.

Only shortlisted applicants will be contacted.