



Job Title: Creatives Journalist.

Organization: CASA Media Network (a subsidiary of CASA Nexus Limited).

Location: Nairobi, Kenya.

Reports to: GM

Salary Budget: KES 50,000 + performance bonus.

About CASA Nexus Limited.

CASA Nexus Limited is a social impact-driven enterprise blending research and learning with digital media, marketing, and social communication. Our media outlet, CASA MEDIA NETWORK (CMN) craft campaigns and content that move audiences, influence behavior, and build brands with purpose. Our digital media ecosystem spans digital marketing, content production, research and learning dissemination, and social impact storytelling. Through its flagship podcast- Totally Unfiltered, CMN tells stories that connect culture, art, and social change. Through live sessions, documentaries, and youth-driven conversations, CMN amplifies voices from the streets, studios, and stages/festivals— exploring creativity as a force for inclusion, identity, and expression.

Profile summary:

The holder of this position at CMN will use live sessions, studio performances, and pop-up street recordings to capture how artists, youth, and cultural influencers interpret social issues through art and everyday experiences. This role blends journalism with creative direction — producing content that inspires, entertains, and provokes social reflection.

Key Responsibilities:

- Conceptualize and host artist roundtables, live sessions, and cultural dialogues centered on identity, inclusion, and creative freedom.
- Lead pop-up street recordings and on-location interviews with young people, artists, and community voices.
- Collaborate with producers, sound engineers, and videographers to deliver high-quality digital content.
- Research and script stories that use music, performance, and art as tools for civic and social storytelling.
- Curate and moderate conversations that celebrate diverse representation and challenge stereotypes.
- Build relationships with the creative community — musicians, poets, visual artists, and cultural movements.
- Ensure all content aligns with CASA Media Network’s mission of authentic and inclusive storytelling.

Qualifications and Experience.

- Bachelor’s degree in journalism, communication, performing arts, or related field.
- At least 3 years of experience in cultural journalism, creative production, or live media hosting.
- Strong on-camera and on-mic presence, with the ability to engage diverse audiences.
- Proven skill in managing live recordings, interviews, or multimedia productions.
- Solid understanding of Kenya’s creative scene and youth culture.
- Ability to balance creative flair with editorial integrity.

Personal Attributes.

- Charismatic, culturally fluent, and socially conscious.
- Confident in unscripted, live, or outdoor recording environments.
- Open-minded collaborator with deep respect for community voices.
- Driven to use creativity for social storytelling and inclusion.

**How to Apply.**

Send your CV, cover letter, and 2–3 links to past hosting, performance, or creative content work to judith.dete@casa-group.net, by 16th November 2025.

Only shortlisted applicants will be contacted.